

प्रसार भारती PRASAR BHARATI
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)
प्रसार भारती सचिवालय Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS (NIA)

No.[E-300795] A-10/016/28/2025-TM&SO

Date: 20.08.2025

Subject: NIA for contractual engagement in various categories at News Service Division (NSD), Akashvani in Prasar Bharati - reg.

Prasar Bharati invites applications from experienced and dynamic persons for engagement under following categories at **NSD Akashvani** on full time contract basis, based at **New Delhi** for a period of **two years contract:-**

1. Assistant AV Editor	
No. of Positions	15
Monthly Remuneration	₹ 30,000/-
Qualification	Graduate in any discipline & Degree/Diploma in sound/video editing from recognized institute.
Experience	2 + Years' Experience in audio/video editing
Age	Below 35 years as on date of notification.
Nature of Duties	Editing of Audio files, Post-Production and making radio programs. Managing console operations for smooth broadcast. Recording of speeches, Interviews-in studios and outdoor. Providing the audio bytes to news rooms on demand basis. Co-ordinate with Reporting/Graphics editors/social media team for recording video interview and providing the bytes to newsrooms and digital platforms. To work as required and assigned from time to time by controlling officer/senior officers.
2. Copy Editor (English)	
No. of Positions	18
Monthly Remuneration	₹ 35,000/-
Qualification	Degree in Journalism (English) or PG diploma in Journalism (English)/Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language. Knowledge of basic computer applications and typing in the language concerned. Typing proficiency in English.
Experience	2+ year Experience of journalistic work in Radio/TV/Print from



Age	Below 35 years as on date of notification.
Nature of Duties	To edit, rewrite stories as per the requirement of the platform (Radio/Digital). Identify news worthy inputs for the bulletins. Write, plan and produce news magazines, special programs. Conduct Interviews. To work as required and assigned from time to time by controlling officer/senior officers.
3. Copy Editor (Hindi)	
No. of Positions	13
Monthly Remuneration	₹ 35,000/-
Qualification	Degree in Journalism (Hindi) or PG diploma in Journalism (Hindi)/Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language. Knowledge of basic computer applications and typing in the language concerned. Good Translation skills from English to Hindi. Typing proficiency in Hindi.
Experience	2+ year Experience of journalistic work in Radio/TV/Print from a media organization of repute.
Age	Below 35 years as on date of notification.
Nature of Duties	To edit, rewrite stories as per the requirement of the platform (Radio/Digital). Identify news worthy inputs for the bulletins. Write, plan and produce news magazines, special programs. Conduct Interviews. To work as required and assigned from time to time by controlling officer/senior officers.
4. Editorial Executives (English) (Digital Platforms & Social Media)	
No. of Positions	05
Monthly Remuneration	₹ 35,000/-
Qualification	Graduate from a recognized university in any discipline Degree/PG Diploma in Journalism. Typing in English. Desirable: Good Writing Skills in English. Present News stories in impactful and interesting way for Digital Platforms.
Experience	Experience of 2+ Years in handling Digital Platforms/Website & social media of any organization.
Age	Below 35 years as on date of notification.
Nature of Duties	Curate and repurpose content for different platforms. Content writing for various Digital platforms and positioning for maximum reach. Ability to translate the content from English to Hindi and vice versa.

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	English to Hindi and vice versa. Generate Content ideas for campaigns Tracking the social media Analytics Working with graphics editors for multimedia production of various creatives. To work as required and assigned from time to time by controlling officer/senior officers.
5. Editorial Executives (Hindi) (Digital Platforms & Social Media)	
No. of Positions	03
Monthly Remuneration	₹ 35,000/-
Qualification	Graduate from a recognised university in any discipline Degree/PG Diploma in Journalism. Proficiency in Hindi Typing. Desirable: Good Writing Skills in Hindi. Present News stories in impactful and interesting way for Digital Platforms.
Experience	Experience of 2+ Years in handling Digital Platforms/Website & social media of any organization.
Age	Below 35 years as on date of notification.
Nature of Duties	Curate and repurpose content for different platforms. Content writing for various Digital platforms and positioning for maximum reach. Ability to translate the content from English to Hindi and vice versa. Generate Content ideas for campaigns. Tracking the social media Analytics. Working with graphics editors for multimedia production of various creatives. To work as required and assigned from time to time by controlling officer/senior officers.
6. Guest Coordinator	
No. of Positions	02
Monthly Remuneration	₹ 35,000/-
Qualification	Graduation from recognised University. Good communication skills. Proficiency in written and spoken skills in English & Hindi. Knowledge of basic computer applications and typing in English. Desirable Degree/PG Diploma in Journalism (English)/Mass Communication with a duration of atleast one year.
Experience	2+ Years experience of Journalism in Radio/TV/Print
Age	Below 35 years as on date of notification.
Nature of Duties	To receive guests on behalf of Director General NSD. To communicate with them over phone as and when required. To attend guests till they are in NSD for recording.

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7. News Reader (English)	
No. of Positions	11
Monthly Remuneration	₹ 35,000/-
Qualification	Graduation from a recognized University or Degree/PG diploma in Journalism (English)/Mass Communication Proficiency in English language. Broadcast voice quality with good diction and pronunciation skills. Desirable: Graduate in English. Knowledge of basic computer applications and typing in English.
Experience	2+year Experience of journalism work in Radio/TV/Print of repute
Age	Below 35 years as on date of notification.
Nature of Duties	Read News Stories in impactful voice over microphone. Plan, Prepare scripts and deliver on air for news magazines. Any other work responsibility assigned by the competent Authority.
8. Newsreader-cum-Translator (Hindi)	
No. of Positions	14
Monthly Remuneration	₹ 35,000/-
Qualification	Graduation from recognised university (with Hindi as one of the subject) or Degree/PG diploma in Journalism/Mass Communication (Hindi) from recognised University/institute Proficiency in Hindi language. Good translation skills from English to Hindi Impactful voice along with good presentation skills. Typing proficiency in Hindi. Desirable: Knowledge of basic computer applications and typing in Hindi.
Experience	2+year Experience of journalism work in Radio/TV/Print of repute
Age	Below 35 years as on date of notification.
Nature of Duties	To translate, edit, format stories as per the requirement of the platform (Radio/Digital/TV). Identify news worthy inputs for the bulletins and perform the role of News Editor as per the requirement of the Newsroom. Write, plan and produce news magazines, special programs. Present news stories in impactful and interesting way for Audio/Visual medium. Plan, Prepare scripts and deliver on Air for news magazines. To work as required and assigned from time to time by controlling officer/senior officers.

Dr. Arun Kumar

9. Newsreader-cum-Translator (Sanskrit)	
No. of Positions	03
Monthly Remuneration	₹ 35,000/-
Qualification	Graduation in Sanskrit from recognized University. Command over Sanskrit language and presentation skills. A strong Translation skill from English to Sanskrit and Sanskrit to English is mandatory. Typing proficiency in Sanskrit.
Experience	Desirable: 2+year Experience of journalism work in Radio/TV/Print of repute
Age	Below 40 years as on date of notification.
Nature of Duties	To translate, edit, format stories as per the requirement of the platform (Radio/Digital/TV). Write script for Radio and digital mediums in an engaging manner. Conduct Interviews on-demand basis for special programs. Organize and produce exclusive Interviews. Impactful voice along with good presentation skills for AV medium. To work as required and assigned from time to time by controlling officer/senior officers.
10. Newsreader-cum-Translator (Urdu)	
No. of Positions	08
Monthly Remuneration	₹ 35,000/-
Qualification	Degree/PG diploma in Journalism/Mass Communication with a duration of at least one year from a recognized University/Institution. Command over Urdu language and presentation skills for AV medium; A strong Translation skill from English to Urdu and Urdu to English is mandatory. Typing skill in Urdu is must. Desirable: Experience in handling web and digital platforms.
Experience	2+ Years experience in News Organization (Print/TV/Radio) of repute along with Good voice quality.
Age	Below 35 years as on date of notification.
Nature of Duties	To translate, edit, format stories as per the requirement of the platform (Radio/Digital/TV). Write script for Radio and digital mediums in an engaging manner. Conduct Interviews on-demand basis for special programs. Organize and produce exclusive Interviews. Impactful voice along with good presentation skills for AV medium. To work as required and assigned from time to time by controlling officer/senior officers.

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11. Reporter (Business)	
No. of Positions	02
Monthly Remuneration	₹ 40,000/-
Qualification	Graduate from a recognized University. Degree/PG diploma in Journalism (English)/Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language & knowledge of Hindi also. Knowledge of basic computer applications and typing in this language concerned. Desirable: Impactful voice alongwith good presentation skills. Broadcast quality voice with good diction and pronunciation skill. Keen interest in Business Journalism.
Experience	2+ Years experience of Reporting in a News organization (Print/TV) as business reporter.
Age	Below 35 years as on date of notification.
Nature of Duties	Shall be a MoJo expert and be able to collaborate and produce Multimedia stories independently. Covering Press Conferences and act as a regular beat reporter to assigned sectors. Plan and produce stories for ground reports of various social sector schemes. Organize and produce exclusive interviews. Should be able to perform the role of an Editor and News Anchor as and when required. To work as required and assigned from time to time by controlling officer/senior officers.
12. Reporter (English)	
No. of Positions	08
Monthly Remuneration	₹ 35,000/-
Qualification	Graduate from a recognized University. Degree/PG diploma in Journalism /Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language & knowledge of Hindi also. Knowledge of basic computer applications and typing in this language concerned. Desirable: Impactful voice alongwith good presentation skills. Broadcast quality voice with good diction and pronunciation skill. Shall be a MoJo expert and be able to collaborate and produce Multimedia stories independently.
Experience	2+ Years experience of Reporting in a News organization (Print/TV) as business reporter.

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Age	Below 35 years as on date of notification.
Nature of Duties	Covering Press Conferences and act as a regular beat reporter to assigned sectors. Plan and produce stories for ground reports of various social sector schemes. Organize and produce exclusive interviews. Should be able to perform the role of an Editor and News Anchor as and when required. To work as required and assigned from time to time by controlling officer/senior officers.
13. Reporter (Legal)	
No. of Positions	03
Monthly Remuneration	₹ 40,000/-
Qualification	Graduate (LLB) from a recognized University. Degree/PG diploma in Journalism (English)/Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language & knowledge of Hindi also. Knowledge of basic computer applications and typing in this language concerned. Desirable: Impactful voice alongwith good presentation skills. Broadcast quality voice with good diction and pronunciation skill. Keen interest in Legal Journalism.
Experience	2+ Years experience of Reporting in a News organization (Print/TV) as Legal reporter.
Age	Below 35 years as on date of notification.
Nature of Duties	Shall be a MoJo expert and be able to collaborate and produce Multimedia stories independently. Covering Press Conferences and act as a regular beat reporter to assigned sectors. Plan and produce stories for ground reports of various social sector schemes. Organize and produce exclusive interviews. Should be able to perform the role of an Editor and News Anchor as and when required. To work as required and assigned from time to time by controlling officer/senior officers.
14. Reporter (Sports)	
No. of Positions	02
Monthly Remuneration	₹ 35,000/-
Qualification	Graduate from a recognized University. Degree/PG diploma in Journalism/Mass Communication with a duration of at least one year from a recognized University/Institution. Proficiency in English language & knowledge of Hindi also.

Director of Public Relations

	Knowledge of basic computer applications and typing in this language concerned. Desirable: Impactful voice alongwith good presentation skills. Broadcast quality voice with good diction and pronunciation skill. Keen interest in sports. Shall be a MoJo expert and be able to collaborate and produce Multimedia stories independently.
Experience	Minimum 2 years' experience in Sports Reporting, in a recognized News Organization (Print/TV/Digital/Radio).
Age	Below 35 years as on date of notification.
Nature of Duties	Covering Press Conferences and act as a regular beat reporter to assigned sectors. Plan and produce stories for ground reports of various social sector schemes. Organize and produce exclusive interviews. Should be able to perform the role of an Editor and News Anchor as and when required. To work as required and assigned from time to time by controlling officer/senior officers.

15. The terms and conditions of the engagement are as given under:

- i. The services will be purely on contract basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- v. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vi. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- vii. The number of positions may be reduced or increased at the time of final selection at the sole discretion of Prasar Bharati.
- viii. Candidates are requested to upload complete and clear copy of all requested documents. Else their candidature shall be rejected without any intimation.

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- ix. Age and educational qualifications shall be considered as on the last date of submission of the application (inclusive).
- x. Only shortlisted candidates will be contacted via email. Candidates are advised to keep checking inbox / spam / junk folders for any communication.

16. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification indicated above may apply online on Prasar Bharati web link <http://avedan.prasarbharati.org/> within 15 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to avedanhelpdesk@gmail.com along with screenshot of error.


(गिरीश कुमार Girish Kumar)

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 16 above.

Copy to:

- (i) DD (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DD (Admin), DG:NSD – with a request to host this NIA on website of the Prasar Bharati <https://avedan.prasarbharati.org/>